

GCA helps executives move faster smarter. When leaders connect new ideas are born solutions emerge. The world changes! GCA is an online networking & matching platform for the world's most influential decision makers.

GCA offers compelling terms: simple, short, friendly and economical pricing

To learn more about becoming a premium partner use <u>this link</u> to schedule an exploratory call.



# HOME TO GAME CHANGERS

For

**PREMIUM PARTNERS** 

INTRODUCING GAME CHANGE AGENCY GCA is an exclusive network comprised of preeminent decision makers, influencers and thought leaders. Our members are the C-suite executives, board members and advisors to the most successful organizations in the word. Membership is by invitation, with new members nominated by current members. \*we encourage you to visit our public website

GCA members are recognized as Game Changers by industry experts and come from the private and public sectors across all industries and functional areas worldwide. Their respective organizations come from the Global 2000, Fortune 1000, midsize and small companies, Private Equity/VC firms across all industries and the Not for Profit and Public Sectors.

GCA's Premium Partnership Program, designed for companies and universities, enables partners to develop synergies with GCA members and their respective organizations at the governance levels worldwide. Organizations and universities advance a wide range of strategic initiatives by participating in the following Partner Programs:



## PARTNER PROGRAMS

### Connect WithDecisionMakers

GCA bridges the best of the high-touch traditions you have come to expect from the old-world with the connectivity and reach you gain from social networks of the new era.



The ability to enhance and nurture your most influential current and former employee/alumni relationships is critical. GCA offers individuals an immersive and holistic experience designed to engender career management, brand enhancement and purposeful networking. You can learn more about the benefits of membership for your most distinguished talent by visiting the "About" page on our website, <u>click here</u>.



The power of the GCA network emanates from the broad cross-section of key decision makers and influencers from all industries and functional areas worldwide. Organizations, large and small, use GCA to fill their most seniorlevel human capital needs and is ideal for succession planning. Talent acquisition includes Board Directorships, Advisory Board Members, Full Time & Interim Employees, SME's, Consultants, Guest Speakers, Authors/Writers and more.

GCA b2b GCA's b2b program is ideal for lead generation and securing new business opportunities. It enables Premium Partners to develop synergies with GCA members and their respective organizations at the governance levels worldwide.

## GCA VENTURES

At our core, GCA is a network of highly accomplished individuals. GCA members are interested in identifying investment opportunities (for their individual portfolios or on behalf of their investment institutions). Also, the GCA network is comprised of individuals with extended track records of success seeking to raise capital for their startup, venture fund or organization. Therefore, GCA Ventures functions as a two-way system. Partners and members explore and fund investment opportunities while others raise capital, helping drive advancement and innovation.

# gca

## GCA STUDIOS

GCA Studios is like TED Talks but with continuity centered around each individual Host. GCA members and Premium Partners become Hosts on GCA Studios. Each Host has their own public, web-based tv show/podcast featuring topics, issues, products, services impacting their business, clients, strategic initiatives and more. Hosts invite GCA members, their respective companies and other parties in their network to appear as guest speakers or domain experts. Therefore, GCA Studios functions as a two-way system. Partners and members host their own show while others appear as guest speakers. This brings together prominent decision makers, influencers and thought leaders to discuss game changing topics and initiatives.



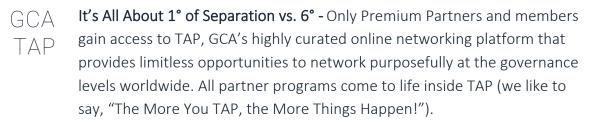
Through GCA Events, Premium Partners host in-person networking events to foster business relationships, share best practices and elevate professional growth. They are an excellent way to develop synergies with GCA members and their respective organizations at the governance levels and is ideal for lead generation and business development. GCA Events function as a twoway system. Partners and members host in-person networking events while others attend as their guests. Venues range from small intimate lunch/ dinner parties at restaurants or private homes to larger conference-like settings to in-person filmed events with a live audience.

### GCA GANDALF

The best way to understand the road ahead is to ask the traveler on their way back! GCA Gandalf is a way for partners and members to share their wisdom, guidance and deep domain expertise. Think of the GCA Gandalf program as a thought leadership exchange: a two-way system ideal for cross pollinating thought leadership and domain expertise between your company's leaders and the GCA ecosystem.

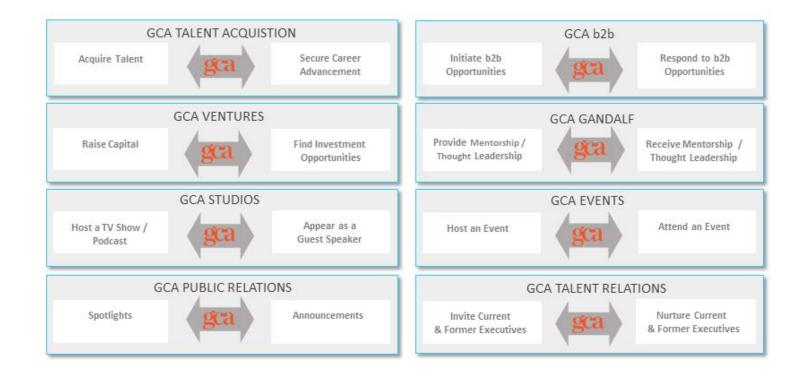
### GCA PUBLIC RELATIONS

A benefit to Premium Partners includes public relations to enhance and manage your company's brand. We offer "Spotlights", "Announcements" and "Bio Videos". Spotlights shine the light on your company's background and strategic initiatives. Announcements showcase new product launches, service offerings, notable partnerships or accomplishments and more. Bio Videos are short, 3-6 minutes in length, and provide a high-level takeaway of your company, your leaders and their important leadership initiatives. Each are professionally curated to showcase partners in the best light possible. Premium Partners obtain innumerable benefits from sharing these PR elements through their social media outlets such as LinkedIn, Facebook, Twitter accounts, company website, and most importantly, throughout the extended GCA ecosystem of decision makers and influencers.



## GCA'S ONLINE NETWORKING & MATCHING PLATFORM

A highly efficient business model connecting and matching the interests between all users of the GCA ecosystem





Annual Subscription - GCA offers Premium Partners an annual subscription model. Partners may participate in individual programs (a la carte) or to unlock the full power of the GCA network we offer a bundled package with favorable pricing terms. See table below. Upon request, we will provide our pricing table for your review.

COMPANIES					
GCA PROGRAM	Sta	ndard Price	Pron	notion Price	Bundled Price
GCA Alumni Relations	1	111100	ų.	11.200	Included
GCA Talent Acquisition & Succession Planning					Included
GCA b2b					Included
GCA Ventures					Included
GCA Studios					Included
GCA Events					Included
GCA Gandalf					Included
GCA Public Relations					Included
GCA TAP (\$2,000/user license) x 10					Included
TOTAL PRICE					\$ 1591000



## CHANGING THE WORLD TOGETHER

GCA helps executives move faster and smarter. When leaders connect, new ideas are born, solutions emerge and the world changes!



## NEXT STEPS & TIME COMMITMENT

- 1. To learn more about becoming a premium partner use this <u>link</u> to schedule an exploratory call.
- 2. Compelling terms, conditions and economical pricing that are simple, short and friendly.
- 3. Activate your organization as a Premium Partner and provide login access to all requested users.
- 4. Start engaging with the GCA community...

...in order to maximize the benefits of your GCA experience, our specialists are always available for follow-up phone calls and face to face meetings.

We look forward to developing a strong and enduring relationship. GCA bridges the best of the high-touch traditions you have come to expect from the old-world with the connectivity and reach you gain from social networks of the new digital era.



## MEMBERSHIP CRITERIA

Membership is by invitation, with new members nominated by current members.

All GCA members carry a certain reputation with them and are some of the most sought-after individuals in the world. They have unique accomplishments making the total GCA network an important force for global positive change.

All GCA members are outstanding individuals who possess the expertise needed to drive business model transformation and innovation. Companies and institutions look for GCA Game Changers as board directors, board advisors, SME's, potential employees, consultants and more.

All GCA members have achieved mastery in their respective fields and typically have reached the Vice President level or above (or a corresponding level of seniority in the public sector. They are decision makers, they are influencers, they are recognized as Game Changers.

The GCA network is a microcosm of the global economy. Members come from the private and public sectors across all industries and functional areas. Membership is composed of senior-level executives, professionals and entrepreneurs, government and military officials, leaders of universities, thought leaders and influencers.

**GCA members are nominated to and accepted** by the GCA Admissions Office without regard to gender, race, religion or age.

## CHANGE THE GAME WITH GCA!



JOIN US.

## SAMPLE GCA MEMBERS





Alexandra Wright-Gladstein CEO Avar Labs

VP, GE Software Research Currently Colin is a corporate officer of GE. He has responsibility for worldwide SW and is one of the key drivers of GE's digital pivot into the industrial internet of Things.



Former EVP Hewlett Packard Enterprise na force in the v and a , oav. General Man nologist / Board Directo



eneral Manager Blockchain, IBM i veteran IBM SW leader, a hands-in senior executive with worldwide BL experience in hardware, software and services delivery leading teams of up to 10,000 \$9 billion in revenue



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Nicholas Bertram Senior Vice President Ahold USA ner food retail Ising star in the consumer food retail dustry. Meteoric success at Walmart nd Ahold USA



Brent Baker Retired Major General United States Air Force

High performing senior logistics professional who has built, merged, and led organizations with up to 84K workforce, \$80B in budgets across 200 locations

Jeff Parkinson Managing Partner **KEC Ventures** One of the leading New York VCs ecialized in early stage investing

Kathy Sorley Director, Thinker In Residence

Royal Zoological Society of Scotland Media executive, creativity and avation, client and board GCA Studios Host

Doug Schmidt CIO Dentsu Aegis Network Big Data and Analytics iuccessful CIO nd techn alst of itartups and Large Enterprises



# Silicon photonics startup is changing the game in the semiconductor industry Colin Parris











Innosight M senior Cornorati or, M&A Practice, McKinsey &

#### Michael Jackman CEO





Pitney Bowes Inc. A proven executive that has led all aspects of general and financial management at a Fortune 500

#### Jim Routh Chief Security Officer aetna conized Information bally re-Security leader



Peter Stern VP. Cloud Services Apple Inc. Dynamic technology, media & telecommunications executive. Former EVP, Time Warner Cable







Lonne Jaffe Former CEO Syncsort Key advisor regarding digital driven growth strategies and new business

road gauged experience in commerce & consumerization of

erging technologies - Invaluable







#### CEO The Executive Club of Chicago s-stional profile includes

Former roles: CEO. General Manager rtner Korn Ferry, Accenture, Mercer, CSC Index



**Ginny Clark** Managing Director Beech Hill Securities ne of the original female Iall Street game changers. First nale Wall St. trader during 60s

Nick Donofrio

BM Fellow Emeritus, innovation

And technology Advisor, GCA Host

EVP. former

Tom Hill

Four Star General

United States Army

hly decorated com der/diplomat. and

ely respected leade

IBM



General Manager Global Technology Services IBM Senior business executive with more than 25 years experience in all facets of executive business



Alberto Arciniega VP, WW Industry & Global Accounts Microsoft Corporation asoned Sales leader with succes ack record of success at IBM and osoft



**Richard Dutton** Head of Data Analytics & Cloud Applications Millennium Management ng star in the field of Data S



Eric Kuisch Chief Technology Officer Vodafone Germany One of Europe's foremost CTOs. Responsible for driving and plementing Vodafone's tech rategy initiatives



Rob Ramrath rmer, CIO **Bose Corporation** ise: Dialtal eCommerce and nge Management; business en and logy adviso



Nicole Anasenes CFO Square Space ormer CFO INFOR, senior Finance forp Dev executive, IBM. Business



Joao Perez SVP. Global Sales NCR Corporation les leadership acumen and to market strategies







# MEMBERSHIP KEY DEMOGRAPHICS

GCA REPRESENTS INDIVIDUALS IN NORTH AMERICA, EMEA, AND REST OF WORLD, PRIMARILY ASIAPAC AND THE BRICS.

### THE PRIVATE SECTOR

GCA has organized the private sector into 35 industry verticals encompassing more than 160 industry sub-segments. In the future GCA will add industry verticals to accurately reflect the rapidly evolving global marketplace.

### THE PUBLIC SECTOR

GCA has organized the Public Sector (not for profit) into five broad categories (see graphic below). GCA represents individuals from the public sector that have attained the following levels of seniority: Senior Executive Service, Elected Leaders and Appointed Senior Leaders, General-Colonel, and Key Employees.



FEDERAL / STATE / LOCAL GOVERNMENTS

**MILITARY SERVICE** 

HIGHER EDUCATION STATE AND FEDERAL

FOUNDATIONS, PRIVATE / COMMUNITY

ASSOCIATIONS

The GCA Network is a Microcosm of the global marketplace



# KEY DEMOGRAPHICS

# THE FOLLOWING TABLES ILLUSTRATE THE CURRENT AND PROJECTED DEPTH AND BREADTH OF GCA'S TALENT POOL BY: REGIONS OF THE WORLD, PRIVATE & PUBLIC SECTOR, AND ACTIVE VS RETIRED

#### CURRENT STATE 2017

REGION	Executive Members
APAC	2%
EMEA	8%
LATIN AMERICA	1%
NORTH AMERICA	89%

# FUTURE STATE 2020 Executive

REGION	Members
APAC	17%
EMEA	33%
BRIC	17%
NORTH AMERICA	33%

#### FUTURE STATE 2020

REGION	Executive Members
APAC	25,000
EMEA	50,000
BRIC	25,000
NORTH AMERICA	50,000

#### NORTH AMERICA CURRENT STATE 2017

PRIVATE AND PUBLIC SECTOR	Executive Members
PRIVATE SECTOR	97%
PUBLIC SECTOR	3%

#### NORTH AMERICA FUTURE STATE 2020

PRIVATE AND PUBLIC SECTOR	Executive Members
PRIVATE SECTOR	75%
PUBLIC SECTOR	25%

### FUTURE STATE 2020

PRIVATE AND PUBLIC SECTOR	Executive Members
PRIVATE SECTOR	37,500
PUBLIC SECTOR	12,500

#### NORTH AMERICA CURRENT STATE 2017

ACTIVE vs RETIRED	Executive Members
ACTIVE	93%
RETIRED	7%

#### NORTH AMERICA FUTURE STATE 2020

ACTIVE vs RETIRED	Executive Members
ACTIVE	80%
RETIRED	20%

#### FUTURE STATE 2020

ACTIVE vs RETIRED	Executive Members
ACTIVE	40,000
RETIRED	10,000



# DIVERSITY INCLUSION

### THE FOLLOWING TABLES ILLUSTRATE THE CURRENT 2017 AND PROJECTED 2020 DIVERSITY BY RACE AND GENDER FOR NORTH AMERICA

#### NORTH AMERICA CURRENT STATE 2017

RACE DIVERSITY	Executive Members
AFRICAN AMERICAN	3%
HISPANIC	9%
INDIA	9%
ASIAN	2%
TOTAL	23%

#### NORTH AMERICA FUTURE STATE 2020

Executive Members
7%
7%
7%
4%
25%

#### FUTURE STATE 2020 Total Numbers

RACE DIVERSITY	Executive Members
AFRICAN AMERICAN	3,500
HISPANIC	3,500
INDIA	3,500
ASIAN	2000
TOTAL	12,500

#### NORTH AMERICA CURRENT STATE 2017

GENDER DIVERSITY	Executive Members
FEMALE	27%
MALE	73%

#### NORTH AMERICA FUTURE STATE 2020

GENDER DIVERSITY	Executive Members
FEMALE	30%
MALE	70%

#### FUTURE STATE 2020 Total Numbers

GENDER DIVERSITY	Executive Members
FEMALE	15,000
MALE	35,000



# EXECUTIVE MEMBERSHIP BY TITLE AND SENIORITY

### 94% OF THE TALENT WE REPRESENT ARE AT THE VP LEVEL OR ABOVE

#### **REPRESENTATIVE TITLES** Advisor Founder Founder & Chief Executive Officer Area Leader 26% Associate Director General (1-4 Star) General Manager Associate Vice President C-LEVEL **Board Director Global Head Private Equity Solutions** Board of Directors Head of Product 4% CEO & Co-Founder Lieutenant General Chairman of the Board Major General EXECUTIVE VICE PRESIDENT Chairman, CEO & President Manager Chief Architect Managing Director 9% Chief Commercial Officer Managing Partner SENIOR VICE PRESIDENT Chief Creative Officer Of Counsel Chief Customer Officer **Operating Partner** Chief Digital Officer 5% Partner Chief Executive Officer President PRESIDENT Chief Financial Officer President & CEO Chief Information Officer Principal 24% Chief Information Security Officer Program Officer Chief Innovation Officer Project Country Manager SENIOR TITLES Chief International Officer **Regional Director** Chief Marketing Officer **Regional Vice President** 26% Chief Operating Officer **Research Fellow** Chief Strategy Officer Senior Advisor VICE PRESIDENT Chief Technology Officer Senior Director Co-Founder Senior Executive Officer 6% Colonel Senior Manager Counsel Senior Managing Director ONE LEVEL BELOW CSO Senior Partner Senior Vice President Dean, College of Engineering Director Specialist **Executive Director** Strategic Advisor SVP, Global Engagements **Executive Partner Executive Vice President** Vice President Executive-in-Residence

Private and public sector organizations will go to GCA first to fill their most important human capital initiatives



# EXECUTIVES COME FROM THESE INDUSTRIES

#### INDUSTRY SEGMENTS

AEROSPACE & DEFENSE		
ASSOCIATIONS		
AUTOMOTIVE		
BANKING/FINANCIAL SERVICES		
CONSUMER		
DEPARTMENT OF DEFENSE		
ENERGY		
ENGINEERING CONSTRUCTION &		
OPERATIONS		
ENTERTAINMENT		
HEALTHCARE		
HIGH TECH		
HIGHER EDUCATION & RESEARCH		
HOSPITALITY		
IM&C		
INSURANCE		
LIFE SCIENCE		
LOGISTICS SERVICE PROVIDER		
MEDIA		
MILL PRODUCTS		
MUSEUM		
NOT FOR PROFT		
OIL & GAS		
PRIVATE EQUITY		
PROFESSIONAL SERVICES		
PUBLIC SECTOR		
RESEARCH		
RETAIL		
TELECOMMUNICATIONS		
UTILITIES		
UTILITIES/WASTE		
WHOLESALE DISTRIBUTION		

**INDUSTRIES** 

Advertising Aerospace & Defense Manufacturing Augmented Reality Automotive Battery - Power Broadcasting **Building Materials** Cable & Internet Provider Children's museums **Cloud Computing** Communications Computer Networking Construction & Mining Equipment **Consumer Electronics** Consumer Packaged Goods Contract Research Organization Credit Reporting Cybersecurity Data Center Defense **Digital Design Diversified Media** Electric or Electric & Gas Electronic Components **Engineering Construction & Operations** Entertainment Fast Moving Consumer Goods (FMCG) Federal Reserve Bank **Financial Consulting** Financial Service Provider Food Foreign Direct Investment - Government Agency Foundations Freight & Logistics Gaming General Industrial Machinery & Equipment Grocery & Drug Health and Wellness Health/Medical Healthcare Hi Tech Conglomerate Home Services Hotels Household & Personal Care Hyperconvergence Incubator Industrial Conglomerate Industrial Machinery & Components Information Management Services Information Technology Research Insurance Internet Services

Investing Investment Banking Investment Management Leadership & Change Management Life Science Research Lifting Material Handling & Railroad Equipment Loyalty Marketing Services Luxury Brands Management Consulting Marketing Research Mass media Media Medical Devices Mortgage Banking Multilateral Development Bank Newspapers and Magazines Nonclassifiable Establishments Not For Profit Original Equipment Manufacturer Other Services Pediatric Nutrition Pharmaceuticals Primary Metals & Steel **Private Equity Professional Services** Professional Services - Audit & Tax Professional Services – Consulting Professional Services - Engineering Professional Services - IT Services Professional Services - Legal & Services Public Charity - 501 c3 Public Sector Radio/Wireless Real Estate Renewable Energy Rental and Leasing Retail **Risk Advisory** SCM - OnLine Auctions Securities & Investment Semiconductor Manufacturers Software Technology Conglomerate **Telecommunications Equipment Telecommunications Services** Telephone Theater Productions **Travel Services** Universities & 4 Year Colleges **US** Army Venture Capital Wholesale Distribution

# EXECUTIVES COME FROM THESE COMPANIES / INSTITUTIONS

#### Α

Ashby Investments LLC Centre Partners Management LLC AAR CORP Accenture Aceso Innovation Partners LLC Advance/Newhouse Companies Aetna Ahold Delhaize AIA Group Limited Altran North America Alvarez & Marsal Amazon.com, Inc. American Automobile Association American Journeys Apple Inc. Apriva arago Gmbh Arise Virtual Solutions Arkit Consultants LLC Avanade Ayar Labs, Inc.

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**B** Harris Consulting Bank of New York Mellon BBDO Becton, Dickinson and Company Blackbaud Inc. Bloomin Brands BluePrinter ApS Boehme Eckhart, LLC **Boldstart Ventures Bombardier** Bose Corporation Boston Globe Media Partners British Gas BT Global Services plc **Bulldog Theatrical** Business Synergy Inc.

#### С

CA Technologies Caesars Entertainment Corporation Calta Consulting LLC Capital One Financial Corporation Carpenter Technology Corporation Celonis Ceramica San Lorenzo CFO Resource Management Chanel S.A. Citigroup Inc.

#### Cluster HQ CNA Financial Corporation Columbia University Comcast Connecticut State Colleges and Universities Corvus Analytics LLC Covisint Corporation CR Bard Crow's Nest Consulting, LLC Cubic Corporation CyberX

#### D

Daiichi Sankyo DAISA Enterprises Data Remote Inc. Deep Water Point Dimension Data DJB Consulting Drexel University Duke University DXC Technology (formerly CSC)

Е

EagleNext Advisors, LLC Electro Scientific Industries Elesta Srl Emergence Advisors LLC Environmental Investment Partners Equifax Inc. EY Eye Verify, Inc.

F

Fairchild Global Advisors, LLC. Fannie Mae Fareportal, Inc Federal Reserve Bank of Boston Feld Entertainment Fidelity Investments Fluor Fortium Partners Fortune Brands Home & Security Found Animals Foundation, Inc Frontier Communications Corporation FTI Consulting

#### G

Game Change Agency Gartner, Inc. GEC Risk Advisory LLC General Electric General Motors Company Glacier Point Ventures Global Foundries Globant Goodlife Fitness Goodman Grant Thornton

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I.

Hartford Healthcare, Inc Hertz Corporation Hewlett-Packard Hootsuite Media Inc. HPE Hudson Highlands Land Trust HyperGrid, Inc.

IRM Iconic Pineapple, LLC IJS Global Illumin8 Advisory Services & **Outsourcing Solutions LLC** Index AR Solutions Indigo Infogix, Inc. Infor, Inc. Innofactor Plc Innosight LLC Innovation Minds Integer Holdings Corporation Intel Corporation IntelliMagic Inter-American Development Bank InterContinental Hotels Group PLC Intermex Wire Transfer, LLC Internet2 Intralinks Holdings, Inc. Inversora Agroindustrial Global Investe São Paulo IPSoft, Inc. Iron Mountain Inc. IronNet Cybersecurity Inc. ITT Exelis

J.

J. Whitehead & Associates, Inc. J.D. Power JG Media Consulting Jill Belconis Enterprises, LLC

#### к

K&R Negotiation Associates LLC Ken Adams Associates Ken Estridge & Associates Keystone Strategy KONE Corporation Koninklijke Ahold N.V. KPMG

#### L

LeapFrog Ent. Lenovo Group Ltd Lightlife Foods, Inc. Lindt & Sprungli USA Inc Liquidity Services, Inc. Logicalis Group Lord, Abbett & Co. LLC. Loyal 3 Securities, Inc. LPA Software Solutions, LLC

#### Μ

M9 Solutions Magnetica Communications LLC MaplesES Martins de Almeida Masco Corporation Masur Griffitts + LLP mblox McCormick & Company MCE Capital LLC Mead Johnson Nutrition Company Merrill Lynch MGM INNOVA CAPITAL, LLC. Microsoft Corporation Mid-Hudson Children's Museum Mission Health Mortgage Bankers Association myDrugCosts, Inc

#### Ν

National Grid plc NCR Corporation Nelson Mullins Riley & Scarborough LLP Newark element14 Newbury Piret & Co., Inc. NGA Human Resources NGAGE Organization Development Consulting Nike, Inc. Nimbus Nokta LLC

IXIA



North Carolina A&T State University Novartis Novetta Solutions, LLC NuVascular Technologies

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Oakstone Capital LLC Omnia Economic Solutions Only Good News LLC Openet, Inc. Oracle Corporation

#### Ρ

Pallas-Athena Group, LLC Pamal Broadcasting, Ltd. Paul Lussier Design Pepin Consultants LLC PepsiCo Perfecto Mobile Photon Consulting LLC PHT Corporation Pinnacle Foods, Inc. Pitney Bowes Inc. Polycom, Inc. Proa Global Partners LLC Procter & Gamble Co. Procyon Ventures Produce Marketing Association Progressity, Inc. Prudential Financial PTC, Inc. Pure Energy Corporation PWC

#### Q

Quarles Petroleum Inc Quintiles Transnational, Inc.

#### R

RA Power & Light Inc Ralph Lauren Corporation Ready, Set, Sync! Red Hat Inc. REL Advisors Relativity6 Rinato Advisors LLC Rockefeller Archive Center, Rockefeller University Root9b Rosemount Consulting Partners LLC Royal Dutch Shell plc Royal Zoological Society of Scotland

s

Sabianet Inc. San Pedro Bio Energy SAP Scanlon Management Consulting Schneider Electric Senary LLC Sequoia Consulting Shop4Clouds Sider Road Group of Companies, LLC SimpliVity Corporation Siris Capital Group, LLC. Skytap, Inc. SmartCube Holdings Inc. Softtek Spider Consulting Squarespace SSonnabend Consulting Steinway Musical Instruments, Inc. Sugar CRM Sungard Availability Services Syncsort Incorporated

#### т

Tavistock Group TCC Global Telmex USA & Telvista The Blackstone Group The Busick Group The Entrepreneurs' Fund The Executives' Club of Chicago The ILEX Group The Keck Group The Keck Group The Leading Network The Manitowoc Company, Inc. The Media Science LLC The Stephens Group The Wendy's Company Time Warner Cable Tivorsan Pharmaceuticals Toshiba Global Commerce Solutions Two Sigma Investments, LP

#### U

Ubee Interactive Unilever PLC United Decisions United States Air Force United States Anesthesia Partners United States Army United States Military Academy University of California, Berkeley University of Michigan Utility One Source

#### v

Valence Ventures View Consulting, LLC ViON Corporation Vivanda Vodafone Germany

#### W

Walmart Wells Fargo & Company Westnet Incorporated White & Case LLP Wolters Kluwer ELM Solutions

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Y

Xerox XPO Logistics, Inc.

Yale University Y-Apply, Inc. YAXA Yoi Corporation

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ZH Healthcare Zuora Inc.

# gca

# GCA EXECUTIVE MEMBERS COME FROM THESE 405 ACADEMIC INSTITUTIONS

#### Α

Adelphi University American Public University System American University American University Washington College of Law Amherst College Amos Tuck School of Business at Dartmouth Arizona State University Auburn University Australian Graduate School of Management Azusa Pacific University

#### В

Baldwin Wallace College Bangalore University Barry University Bates College **Baylor University** Bentley University Birla Institute of Technology and Science, Pilani Boston College Boston University Brandeis University Brazilian Air Force Institute of Technology Brigham Young University Brooklyn College, CUNY Brown University Brvant University Bucknell University

#### С

California State University-Chico Canisius College Carl von Ossietzky Universität Oldenburg Carnegie Mellon University Central Michigan University Chatham University City University of New York City University, London Clarkson University Cleveland State University Colby College Colegio de Estudios Superiores de Administracion (C.E.S.A) Colgate University Columbia Business School Columbia Law School Columbia University Cornell University Coventry University Cranfield University

D

Danmarks Tekniske Universitet Dartmouth College Davis and Elkins College Deakin University, Australia Delhi University Demontfort University DePaul University - Charles H. Kellstadt Graduate School of Business Depauw University DeVry University DeVry University Dickinson College Drexel University Dublin Institute of Technology Duke University

#### E

East Tennessee State University Eastern Kentucky University Eastern New Mexico University Ecole nationale des Ponts et Chaussées Ekonomická univerzita v Bratislave ESADE Business & Law School

#### F

Fairfield University Ferris State University Florida Atlantic University Florida Atlantic University Florida International University Florida State University Fordham Gabelli School of Business Fordham University School of Law Fordham University, Graduate School of Business Administration Franklin & Marshall College Fresno State Fundação Getulio Vargas

#### G

Geneva College George Mason University George Washington University School of Business and Public Management Georgetown University Georgetown University - The McDonough School of Business Georgia Institute of Technology Georgia State University Gettysburg College GMI Engineering & Management Institute Goizueta Business School, Emory University

#### Grinnell College Gujarat University

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#### Hamburg University of Economics and Politics Hanzehogeschool Groningen Hartwick College Harvard Business School Harvard Kennedy School Harvard Law School Harvard University Hobart College Hofstra University Howard University

I.

"IAE Business School" IESE Business School - University of Navarra Imperial College - London Indian Institute of Management Indian Institute of Technology Indiana University Indiana University Robert H. McKinney School of Law Institute of Chartered Accountants in England and Wales, (Fellow) Instituto Tecnológico Autónomo de México (ITAM) Instituto Tecnológico de Aeronáutica - ITA Iona College Iowa State University Istituto Tecnico Nautico di Savona

#### J

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James Madison University

Kettering University Kiev National University King's College Kutztown University of Pennsylvania

#### L

Lafayette College Lancaster University LaRoche College Leiden University Liceo Classico "Melchiorre Gioia" London Business School Louisiana State University Loyola College in Maryland Loyola University Chicago

#### Μ

Manchester Polytechnic Mangalore University Manhattan College Marist College McGill University Melbourne University Mercy College Michigan State Michigan State University Middle East Technical University Middlebury College Middlesex County College Milan State University Mississippi State University Missouri State University MIT MIT Sloan Molloy College Montclair State College Montclair State University Montpellier & Toulouse Universities Morningside College

#### Ν

National Defense University National Institute of Technology National War College Naval Postgraduate School Naval War College New York University New York University - Leonard N. Stern School of Business North Carolina State University Northeastern University Northern Kentucky University Northwestern University Northwestern University Kellogg School of Management Nottingham University Nova Southeastern University

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Oakland University Obafemi Awolowo University Oberlin College Oklahoma City University Old Dominion University Osmania University Pace University Paniab University Peace Theological Seminary & College of Philosophy Pennsylvania State University, The Politecnico di Milano Politecnico di Torino Polytechnic Institute of New York Pontifical Catholic University of Puerto Rico Pontifical Catholic University of Rio de Janeiro Pontificia Universidad Católica Madre v Maestra, Santo Domingo, Dominican Republic Pratt Institute Princeton University Purdue University

Р

#### Q

Queens College Queens University Queensland University of Technology

#### R

Ramapo College Reading University Reed College Regis University Rensselaer Polytechnic Institute Rhodes College Robert Morris University Rochester Institute of Technology Roger Williams University Rose-Hulman Institute of Technology Rutaers University

#### s

Sacred Heart University Saint Lawrence University Saint Louis University Sam Houston State University San Diego State University Santa Clara University Sapienza Università di Roma School of Advanced Air and Space Studies Seattle University Skidmore College Slipperv Rock University South Dakota State University Southampton University, UK Southern CT State University Southern Illinois University Southern Methodist University Dedman School of Law St. Xavier's College

Stanford University Stanford University Graduate School of Business State University College of Arts and Science Potsdam State University Management, Russia State University of New York State University of New York at Albany State University of New York at Binghamton State University of New York College at Plattsburgh State University of New York College at Potsdam State University of New York. Buffalo Stevens Institute of Technology Stony Brook University Suffolk University Law School Syracuse University Syracuse University - S.I Newhouse School of Public Communications

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Technical University of Rheinland-Pfalz, Germany Technische Universität Wien Texas A&M University Texas Christian University Texas Christian University Thunderbird American Graduate School Trevecca Nazarene College Trinity College Trinity College Trinity University Tufts University Tufts University Tufts University – The Fletcher School of Law and Diplomacy Tulane University

#### U

UF Hough Graduate School of Business U.S. Army War College U.S. Coast Guard Academy United States Military Academy at West Point United States Naval Academy Universidad Antonio de Nebrija, Madrid, Spain Universidad de Buenos Aires Universidad de Lima Universidad de Los Andes Universidad de Santiago de Compostela Universidad del CEMA Universidad Metropolitana Universidad Panamericana Universidad Politécnica de Madrid Universidad Simón Bolívar Universidade do Estado do Rio de Janeiro Universidade Federal de Minas Gerais Universidade Federal do Rio de Janeiro Università degli Studi di Napoli 'Federico II'

Università degli Studi di Udine Université de Marne-la-Vallée Universite Paris Dauphine Universiti Teknologi Malaysia University College Cork University ITMO, St. Petersburg, Russia University of Alabama at Birmingham University of Alabama University of Amsterdam University of Arizona University of Arkansas at Fayetteville University of Birmingham University of Buenos Aires University of Buffalo University of Califonia, Berkely University of California Berkley University of California, Davis University of California, Riverside University of California, San Diego University of California, Santa Barbara University of Cambridge University of Canberra University of Central Oklahoma University of Chicago University of Chicago Booth School of Business, The University of Colorado University of Connecticut University of Connecticut School of Law, The University of Dallas University of Davton University of Denver University of Edinburgh, The University of Florida University of Genova University of Houston University of Illinois at Chicago University of Illinois at Urbana Champaign University of Iowa University of Kansas University of Liverpool University of London University of Louisville University of Maryland University of Maryland - Robert H. Smith School of Business University of Massachusetts University of Michigan, The University of Nevada Las Vegas Lee **Business School** University of New HavenPace University University of New Orleans University of Newcastle upon Type University of North Carolina at Chapel Hill University of North Carolina at Chapel Hill Kenan-Flagler Business School, (MBA) University of Notre Dame - Mendoza College of Business University of Nottingham

University of Pennslyvania, The Wharton School University of Pennsylvania University of Phoenix University of Pittsburgh University of Pittsburgh - Joseph M. Katz Graduate School of Business University of Poitiers University of Pretoria (South Africa), Gordon Institute of Business Science University of Puerto Rico University of Puerto Rico. School of Engineering University of Puget Sound University of Pune University of Queensland, Australia University of Rhode Island University of Rochester University of Roorke University of Saint Thomas University of Sao Paulo, Law University of Saskatchewan University of Scranton University of South Africa (Pretoria) University of Southern California University of Tennessee-Knoxville University of Texas at Austin. The University of Texas at Austin, The The Red McCombs School of Business University of the West Indies University of the Witwatersrand University of Toledo University of Toronto University of Vermont University of Virginia University of Virginia Darden School of Business University of Wales, Cardiff University of Washington University of Waterloo University of West Georgia University of Wisconsin-Madison University Visveswaraya College of Engineering UNSW Australia Upsala College Ursinus College US Army War College US Coast Guard Academy UTC Complegne

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Vanderbilt University Vassar College Vienna University of Economics Villanova University Virginia Commonwealth University Virginia Polytechnic Institute and State University Virginia Tech

University of Oxford



Virginia Wesleyan College Vrije Universiteit Brussel

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Wake Forest University Walsh College Washington and Lee University Washington State University Washington University in St. Louis Wayne State University Weatherhead School of Management at Case Western Reserve University Webster University Wellesley College West Chester University West Virginia University Western Connecticut State University & Pace University Western New England College Westminster College Wichita State University Widener University School of Law Williams College Wirtschaftsuniversität Wien Wittenberg University

#### Y

Yale University Yale University Law School



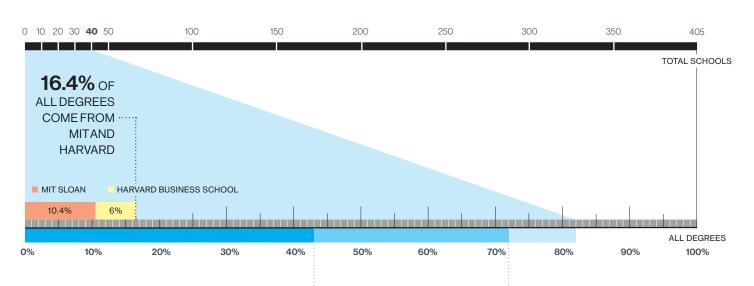


# DISTRIBUTION OF ALL UNDERGRADUATE AND ADVANCED DEGREES

A VAST MAJORITY (82%) OF THE DEGREES AWARDED TO GCA'S EXECUTIVE MEMBERS ARE HIGHLY CONCENTRATED FROM 10% OF ALL 405 ACADEMIC INSTITUTIONS.

99% GCA MEMBERS HAVE UNDERGRADUATE DEGREES 67% HAVE AT LEAST ONE MASTERS DEGREE (OF WHICH 57% ARE MBAS) 8% HAVE DOCTORAL DEGREES, WITH A COMBINATION OF PHD (57%) AND JD (43%)

## NOTABLE HIGHLIGHTS FROM THE TOP 40 SCHOOLS



### THE TOP 12 SCHOOLS COMMAND **43%** OF ALL DEGREES

MIT, Harvard University, Columbia University, Syracuse University, University of Michigan, New York University, United States Military Academy at West Point, State University of New York, University of Pennsylvania – The Wharton School, Cornell University, Rensselaer Polytechnic Institute, University of California

#### 19 SCHOOLS COMMAND 29% OF ALL DEGREES

Indian Institute of Technology, Stanford University, The University of Texas at Austin, University of Virginia, Boston University, Boston College, Northwestern University, Penn State University, University of North Carolina, Arizona State University, Brown University, Clarkson University, Duke University, Rutgers University, University of Colorado, University of Notre Dame, University of Southern California, Yale University

### 9 SCHOOLS COMMAND 10% OF ALL DEGREES

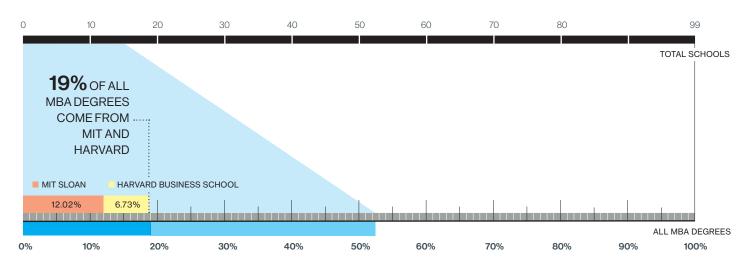
Georgia Institute of Technology, Sapienza Università di Roma, The George Washington University, Tufts University, Universidad Simon Bolivar, University of Illinois, University of Maryland, University of Massachusetts, University of Miami



# DISTRIBUTION OF MBA DEGREES OF GCA MEMBERS

### MORE THAN 50% OF ALL MBA DEGREES COME FROM 15 BUSINESS SCHOOLS OUT OF A POOL OF 99

### MIT SLOAN AND HARVARD BUSINESS SCHOOL COMMAND THE LION'S SHARE (19%) OF ALL MBA DEGREES



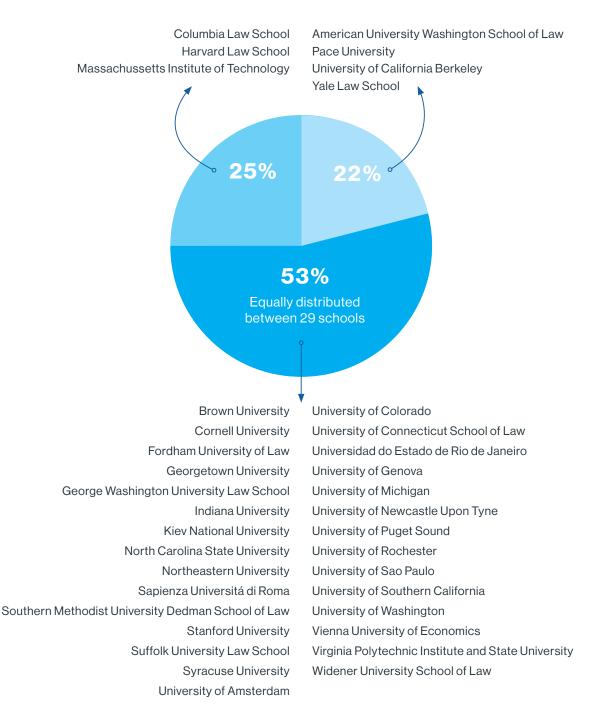
### PERCENTAGE OF MBA DEGREES AT THE TOP 15 MBA SCHOOLS

MIT Sloan	12.02%
Harvard Business School	6.73%
New York University – Leonard Stern School of Business	4.33%
University of Pennsylvania, The Wharton School	4.33%
Columbia University - Columbia Business School	3.37%
The University of Chicago Booth School of Business	2.88%
Boston University – School of Management	2.40%
Georgetown University-The McDonough School of Business	2.40%
Northwestern University – Kellogg School of Management	2.40%
University of Michigan	2.40%
University of North Carolina at Chapel Hill – Kenan-Flager Business School, MBA	2.40%
Stanford University Graduate School of Business	1.92%
The University of Texas at Austin	1.92%
Boston College – Wallace E. Carroll Graduate School of Management	1.44%
University of Virginia Darden School of Business	1.44%
TOTAL	<b>52.40</b> %

# DISTRIBUTION OF DOCTORAL DEGRESS

8% OF GCA EXECUTIVE MEMBERS HAVE DOCTORAL DEGREES FROM A TOTAL OF 36 SCHOOLS

### REPRESENTATION OF DOCTORAL DEGREES BY SCHOOLS





### 43% OF ALL DOCTORAL DEGREES ARE JD (LAW) AND 57% OF ALL DOCTORAL DEGREES ARE COMPRISED OF MOSTLY SCIENTIFIC DISCIPLINES AND TO A LESSER EXTENT HUMANITIES DISCIPLINES

### PERCENTAGE OF DOCTORAL DEGREES

