

GCA helps executives move faster smarter.
When leaders connect new ideas are born solutions emerge.
The world changes!



GCA is an online networking & matching platform for the world's most influential decision makers.

To learn more about becoming a GCA Game Changer use this link to schedule an exploratory call.



### HOME TO GAME CHANGERS



#### INTRODUCING GAME CHANGE AGENCY

GCA is an exclusive network for preeminent decision makers, influencers and thought leaders. Our members are the C-suite executives, board members and advisors to the most successful organizations in the word. They are all recognized as Game Changers by industry experts and come from the private and public sectors across all industries and functional areas worldwide.

GCA offers members an immersive and holistic experience designed to engender career management, brand enhancement and purposeful networking. Our mission is to enable industry-leaders to exchange knowledge, foster business relationships and elevate professional growth for individuals and corporations at the governance levels worldwide. Our programs for members include:

\*we encourage you to visit our public website

#### Member Programs

#### Connect with Decision Makers

GCA bridges the best of the high-touch traditions you have come to expect from the old-world with the connectivity and reach you gain from social networks of the new era.

#### SAMPLE GCA MEMBERS



David Johnson
Senior Managing Director
Blackstone
Former Head of Corporate
Development, IBM. Recognized by
Industry Insiders as a king of corpora
MBA: coquired +130 companies



Alexandra Wright-Gladstein CEO Ayar Labs Silloon photonics startup is changing the game in the semiconductor industry



Ed Sim
Founding Partner
Boldstart Ventures
Serially successful VC early stage
Companies. Go to market advisor



Nick Donofrio
EVP, former
IBM
IBM Fellow Emeritus, Innovation
And technology Advisor, GCA Host



Colin Parris
VP, GE Software Research
Currently Colin is a corporate
officer of GE. He has responsibility
for worldwide SW and is one of the
key drivers of GE's digital pivot into
the Industrial Internet of Things.



Filippo Passerini CIO, former Procter & Gamble Co. Globally recognized information technology and shared services thought leader



Tom Hill Four Star General United States Army Highly decorated combat solider/diplomat, and widely respected leader



John Hinshaw
Former EVP
Hewlett Packard Enterprise
A rising force in the world of global
technology, General Manager /
Technologist / Board Director



Moni Miyashita
Partner
Innosight
Former IBM senior Corporate
Development executive and Senior
Advisor, M&A Practice, McKlinsey &
Company.



Ginny Clark
Managing Director
Beech Hill Securities
One of the original jemale
Wall Street game changers. First
Female Wall St. trader during 60s



Marie Wieck
General Manager
Blockchain, IBM
A veteron IBM SW leader, a handson senior executive with worldwide
RBL experience in hardware, software and services delivery leading teams of up to 10,000 with SP billion in evenue



Michael Jackman
CEO
Mach7 Technologies
Former CEO Americas Healthcare Digita
GE. General Manager: International
experience in the Health Care
Journation Technology Industry



General Manager Global Technology Services IBM Senior business executive with more than 25 years experience in all facets of executive business

Phil Guido



Frank Johnson
General Manager
VP, Sales
Intel Corporation
Visionary leader that quickly
grasps near term initiatives
and opportunities while
foreseeing long term
opportunities



Mike Monahan
CFO
Pitney Bowes Inc.
A proven executive that has led all
aspects of general and financial
management at a Fortune 500



Alberto Arciniega
VP, WW Industry & Global
Accounts
Microsoft Corporation
seasoned Sales leader with successful
Track record of success at IBM and
Microsoft



Nicholas Bertram
Senior Vice President
Ahold USA
Rising star in the consumer food retail
Industry. Meteoric success at Walmart
And Ahold USA



Jim Routh
Chief Security Officer
aetna
Globally recognized Information
Security leader



Richard Dutton
Head of Data Analytics
& Cloud Applications
Millennium Management
Rising star in the field of Data Science



Brent Baker
Retired, Major General
United States Air Force
High performing senior logistics
professional who has built, merged,
and led organizations with up to
84% workforce, \$80B in budgets
across 200 locations



Peter Stern

VP, Cloud Services

Apple Inc.

Dynamic technology, media & telecommunications executive. Former

EVP, Time Warner Cable



Eric Kuisch
Chief Technology Officer
Vodafone Germany
One of Europe's foremost CTOs.
Responsible for driving and
implementing Vodafone's technology
Strategy initiatives



Jeff Parkinson
Managing Partner
KEC Ventures
One of the leading New York VCs
specialized in early stage investing



Al Zollar

Executive Partner

Siris Capital Group

Former General Manager,
IBM Tivols Joytware, he held leadership
roles for all units within IBM's

Software Group division and was a Senior
Operating Executive of IBM Corporation



Rob Ramrath
Former, CIO
Bose Corporation
Expertise: Digital eCommerce and
Change Management; business
acumen and
technology advisor



Kathy Sorley
Director, Thinker In Residence
Royal Zoological Society of
Scotland
Media executive, creativity and
Innovation, client and board



Ilieva Ageenko
Managing Director
Grant Thornton
Broad gauged experience in
ecommerce & consumerization of
emerging technologies - invaluable
to auditing 6CM's bid data and



Nicole Anasenes
CFO
Square Space
Former CFO INFOR, senior Finance
Corp Dev executive, IBM. Business
acumen
Corporate development advisor



Doug Schmidt
CIO
Dentsu Aegis Network
Big Data and Analytics
Successful CIO
and technologist of
Startups and Large Enterprises

GCA Studios Host



Lonne Jaffe Former CEO Syncsort Key advisor regarding digital driven growth strategies and new business models.



Joao Perez SVP, Global Sales NCR Corporation Sales leadership acumen and Go to market strategies



Caglayan Arkan General Manager Microsoft Corporation Sales leadership acumen And go to market strategies



Ana Dutra
CEO
The Executive Club of
Chicago
International profile includes
Former roles: CEO, General Manager,
Partner Korn Ferry, Accenture, Marcer,
CSC Index



## GCA CAREER ADVANCEMENT

The power of the GCA network emanates from the broad cross-section of key decision makers and influencers from all industries and functional areas worldwide. As ambassadors of their company, members use GCA to fill their most senior-level human capital needs and is ideal for succession planning. Conversely, GCA members are interested in securing career advancement opportunities. Therefore, GCA Career Advancement functions as a two-way system. Members acquire talent while other members secure opportunities. Opportunities include Board Directorships, Advisory Board Members, Full Time & Interim Employees, SME's, Consultants, Guest Speakers, Authors/ Writers and more.

#### **GCA VENTURES**

At our core, GCA is a network of highly accomplished individuals. GCA members are interested in identifying investment opportunities (for their individual portfolios or on behalf of their investment institutions). Also, the GCA network is comprised of individuals with extended track records of success seeking to raise capital for either their startup, venture fund or organization. Therefore, GCA Ventures functions as a two-way system. Members explore and fund investment opportunities while other members raise capital, helping drive advancement and innovation.

#### **GCA STUDIOS**

GCA Studios is like TED Talks but with continuity centered around each individual Host. GCA members become Hosts on GCA Studios. Each Host has their own public, web-based tv show/podcast featuring varying topics, issues and themes. Guest speakers come from the GCA membership as well as individuals external to GCA. Therefore, GCA Studios functions as a two-way system. Members host their own show while other members appear as guest speakers. This brings together prominent decision makers, influencers and thought leaders to discuss game changing topics impacting business, politics, culture and more.

#### GCA GANDALF

The best way to understand the road ahead is to ask the traveler on their way back! GCA Gandalf is a way for members to share their wisdom, guidance and deep domain expertise to foster profound and enduring mentor-based relationships. Think of the GCA Gandalf program as a two-way thought leadership exchange ideal for cross pollinating thought leadership and domain expertise. Members provide mentorship while other members receive mentorship and vice versa. It works both ways!



#### **GCA EVENTS**

Through GCA Events, members attend regional/national networking events to foster business relationships, share best practices and elevate professional growth. They are an excellent way to develop synergies with GCA members and their respective organizations at the governance levels and is ideal for lead generation and business development. GCA Events function as a two-way system. Members host in-person networking events while other members attend as their guests. Venues range from small intimate lunch/dinner parties at restaurants or private homes to larger conference-like settings to in-person filmed events with a live audience.

## GCA PUBLIC RELATIONS

A benefit of GCA membership includes public relations to enhance and manage your personal brand. We offer "Spotlights, "Announcements" and "Bio Videos". Spotlights are biographical in nature and shine the light on the remarkable careers and accomplishments of GCA members. Announcements showcase career promotions, board and advisory appointments, speaking engagements and noteworthy occasions (like a new book, etc.). Bio Videos are short, 2-4 minutes in length, and provide a high-level takeaway on each GCA member's background, accomplishments, interests and aspirations. Each are professionally curated to showcase members in the best light possible. GCA members like to share these PR elements through their LinkedIn, Facebook, Twitter accounts, personal websites, etc.

## GCA PREMIUM PARTNERSHIPS

GCA's Premium Partnership Program, designed for companies and universities of all sizes, enables partners to develop synergies with GCA members and their respective organizations at the governance levels worldwide. Organizations and universities advance a wide range of strategic initiatives by participating in a variety of our partner programs.

#### **GCA TAP**

It's All About 1° of Separation vs. 6°

Only GCA members and Premium Partners gain access to TAP, GCA's highly curated online networking platform that provides limitless opportunities to network purposefully at the governance levels worldwide. All member programs come to life inside TAP (we like to say, "The More You TAP, the More Things Happen!").



#### CHANGING THE WORLD TOGETHER

## GCA helps executives move faster and smarter. When leaders connect, new ideas are born, solutions emerge and the world changes!

# UNDERSTANDING NEXT STEPS & TIME COMMITMENT

The first step in GCA membership is to be nominated by a current member. Every nomination is reviewed by the GCA Admissions Office.

If approved, an official invitation is extended. Then, all new members have an introductory phone call with Spencer Lussier, GCA Co-Founder, to learn more about GCA and the benefits of membership.

#### Once you accept membership to GCA, these are the following steps:

- 1. We activate you as a new member and provide login access to GCA's member-only networking platform.
- 2. We coordinate a 2nd phone call aimed to get you traction regarding the various GCA service offerings that are of interest to you.
- 3. GCA's curation team builds your personal Profile Page inside GCA's on-line community. We showcase your lifetime of achievements and interests to GCA's network of decision makers and influencers.

After the 2nd phone call, your on-boarding process is complete. Now you are ready to tap into GCA's highly curated community of game changers and start networking!

GCA membership is designed to engender intimate and life-long relationships. GCA bridges the best of the old-world, high-touch, white-glove experience that you get from your private club with the connectivity and reach that you get from social networks of the new era.

We are always here for follow-up phone calls, face to face meetings or just getting together.

We know this is a lot of information! Hopefully, it was presented in a logical and digestible manner. Speak soon!



#### MEMBERSHIP CRITERIA

**GCA Membership is by invitation.** To be considered for membership, a current member must nominate you. Every nomination is then pre-vetted and approved by the GCA Admissions Office. We follow the axiom "birds of a feather fly together".

All GCA members carry a certain reputation with them and are some of the most sought-after individuals in the world. They have unique accomplishments making the total GCA network an important force for global positive change.

All GCA members are outstanding individuals who possess the expertise needed to drive business model transformation and innovation. Companies and institutions look for GCA Game Changers as board directors, board advisors, SME's, potential employees, consultants and more.

All GCA members have achieved mastery in their respective fields and typically have reached the Vice President level or above (or a corresponding level of seniority in the public sector. They are decision makers, they are influencers, they are recognized as Game Changers.

The GCA network is a microcosm of the global economy. Members come from the private and public sectors across all industries and functional areas. Membership is composed of senior-level executives, professionals and entrepreneurs, government and military officials, leaders of universities, thought leaders and influencers.

**GCA** members are nominated to and accepted by the GCA Admissions Office without regard to gender, race, religion or age.



BECOME A GCA GAME CHANGER!

JOIN US.



### MEMBERSHIP KEY DEMOGRAPHICS

GCA REPRESENTS INDIVIDUALS IN NORTH AMERICA, EMEA, AND REST OF WORLD. PRIMARILY ASIAPAC AND THE BRICS.

#### THE PRIVATE SECTOR

GCA has organized the private sector into 35 industry verticals encompassing more than 160 industry sub-segments. In the future GCA will add industry verticals to accurately reflect the rapidly evolving global marketplace.

#### THE PUBLIC SECTOR

GCA has organized the Public Sector (not for profit) into five broad categories (see graphic below).

GCA represents individuals from the public sector that have attained the following levels of seniority: Senior Executive Service, Elected Leaders and Appointed Senior Leaders, General-Colonel, and Key Employees.



FEDERAL / STATE / LOCAL GOVERNMENTS

MILITARY SERVICE

HIGHER EDUCATION STATE AND FEDERAL

FOUNDATIONS, PRIVATE / COMMUNITY

**ASSOCIATIONS** 

### The GCA Network is a Microcosm

of the global marketplace



## KEY DEMOGRAPHICS

THE FOLLOWING TABLES ILLUSTRATE THE CURRENT AND PROJECTED DEPTH AND BREADTH OF GCA'S TALENT POOL BY: REGIONS OF THE WORLD, PRIVATE & PUBLIC SECTOR, AND ACTIVE VS RETIRED

CURRENT STATE 2017	
REGION	Executive Members
APAC	2%
EMEA	8%
LATIN AMERICA	1%
NORTH AMERICA	89%

REGION	Executive Members
APAC	17%
EMEA	33%
BRIC	17%
NORTH AMERICA	33%
FUTURE STATE 2020 REGION	Executive Members
APAC	25,000
EMEA	50,000
BRIC	25,000
NORTH AMERICA	50,000

NORTH AMERICA CURRENT STATE 201	7
PRIVATE AND PUBLIC SECTOR	Executive Members
PRIVATE SECTOR	97%
PUBLIC SECTOR	3%
NORTH AMERICA FUTURE STATE 2020	

NORTH AMERICA FUTURE STATE 2020	)
PRIVATE AND PUBLIC SECTOR	Executive Members
PRIVATE SECTOR	75%
PUBLIC SECTOR	25%
FUTURE STATE 2020	
PRIVATE AND PUBLIC SECTOR	Executive Members

NORTH AMERICA CURRENT STATE 2017	
ACTIVE vs RETIRED	Executive Members
ACTIVE	93%
RETIRED	7%

NORTH AMERICA FUTURE STATE 2020	)
ACTIVE vs RETIRED	Executive Members
ACTIVE	80%
RETIRED	20%
FUTURE STATE 2020	
ACTIVE vs RETIRED	Executive Members
ACTIVE	40,000



## DIVERSITY INCLUSION

THE FOLLOWING TABLES ILLUSTRATE THE CURRENT 2017 AND PROJECTED 2020 DIVERSITY BY RACE AND GENDER FOR NORTH AMERICA

NORTH AMERICA CURRENT STATE 2017	
RACE DIVERSITY	Executive Members
AFRICAN AMERICAN	3%
HISPANIC	9%
INDIA	9%
ASIAN	2%
TOTAL	23%

TOTAL	23%
NORTH AMERICA FUTURE STATE 2020	
RACE DIVERSITY	Executive Members
AFRICAN AMERICAN	7%
HISPANIC	7%
INDIA	7%
ASIAN	4%
TOTAL	25%
FUTURE STATE 2020 Total Numbers	
RACE DIVERSITY	Executive Members
AFRICAN AMERICAN	3,500
HISPANIC	3,500
INDIA	3,500
ASIAN	2000

NORTH AMERICA CURRENT STATE 2017	7
GENDER DIVERSITY	Executive Members
FEMALE	27%
MALE	73%
NORTH AMERICA FUTURE STATE 2020	
GENDER DIVERSITY	Executive Members
GENDER DIVERSITY FEMALE	
FEMALE MALE	30% 70%
FEMALE	30% 70%

15,000

35,000

FEMALE

MALE



## EXECUTIVE MEMBERSHIP BY TITLE AND SENIORITY

#### 94% OF THE TALENT WE REPRESENT ARE AT THE VP LEVEL OR ABOVE

26%
C-LEVEL

4%
EXECUTIVE VICE PRESIDENT

9%
SENIOR VICE PRESIDENT

5%
PRESIDENT

24%
SENIOR TITLES

26%
VICE PRESIDENT

6%
ONE LEVEL BELOW

Advisor Area Leader **Associate Director** Associate Vice President **Board Director Board of Directors** CEO & Co-Founder Chairman of the Board Chairman, CEO & President Chief Architect Chief Commercial Officer Chief Creative Officer Chief Customer Officer Chief Digital Officer Chief Executive Officer Chief Financial Officer **Chief Information Officer** Chief Information Security Officer Chief Innovation Officer Chief International Officer Chief Marketing Officer **Chief Operating Officer** Chief Strategy Officer Chief Technology Officer Co-Founder Colonel Counsel CSO Dean, College of Engineering Director **Executive Director Executive Partner Executive Vice President** Executive-in-Residence

Founder Founder & Chief Executive Officer General (1-4 Star) General Manager Global Head Private Equity Solutions Head of Product Lieutenant General Major General Manager Managing Director Managing Partner Of Counsel **Operating Partner** Partner President President & CEO Principal Program Officer Project Country Manager Regional Director Regional Vice President Research Fellow Senior Advisor Senior Director Senior Executive Officer Senior Manager Senior Managing Director Senior Partner Senior Vice President Specialist Strategic Advisor SVP, Global Engagements Vice President

REPRESENTATIVE TITLES

## Private and public sector organizations

will go to GCA first to fill their most important human capital initiatives





## EXECUTIVES COME FROM THESE INDUSTRIES

#### INDUSTRIES

#### **AEROSPACE & DEFENSE ASSOCIATIONS AUTOMOTIVE** BANKING/FINANCIAL SERVICES CONSUMER DEPARTMENT OF DEFENSE **ENERGY ENGINEERING CONSTRUCTION & OPERATIONS ENTERTAINMENT HEALTHCARE** HIGH TECH HIGHER EDUCATION & RESEARCH HOSPITALITY IM&C INSURANCE LIFE SCIENCE LOGISTICS SERVICE PROVIDER MFDIA MILL PRODUCTS MUSEUM NOT FOR PROFT OIL & GAS PRIVATE EQUITY PROFESSIONAL SERVICES **PUBLIC SECTOR** RESEARCH **RETAIL TELECOMMUNICATIONS** UTILITIES

UTILITIES/WASTE

WHOLESALE DISTRIBUTION

#### INDUSTRY SEGMENTS =

Advertising Aerospace & Defense Manufacturing **Augmented Reality** Automotive Battery - Power Broadcasting **Building Materials** Cable & Internet Provider Children's museums **Cloud Computing** Communications Computer Networking Construction & Mining Equipment Consumer Electronics Consumer Packaged Goods Contract Research Organization Credit Reporting Cybersecurity Data Center Defense Digital Design **Diversified Media** Electric or Electric & Gas **Electronic Components Engineering Construction & Operations** Entertainment Fast Moving Consumer Goods (FMCG) Federal Reserve Bank Financial Consulting Financial Service Provider Food Foreign Direct Investment - Government Agency Foundations Freight & Logistics Gaming General Industrial Machinery & Equipment Grocery & Drug Health and Wellness Health/Medical Healthcare Hi Tech Conglomerate Home Services Hotels Household & Personal Care Hyperconvergence Incubator Industrial Conglomerate

Investing Investment Banking Investment Management Leadership & Change Management Life Science Research Lifting Material Handling & Railroad Equipment Loyalty Marketing Services Luxury Brands Management Consulting Marketing Research Mass media Media Medical Devices Mortgage Banking Multilateral Development Bank Newspapers and Magazines Nonclassifiable Establishments Not For Profit Original Equipment Manufacturer Other Services Pediatric Nutrition Pharmaceuticals Primary Metals & Steel **Private Equity Professional Services** Professional Services - Audit & Tax Professional Services - Consulting Professional Services - Engineering Professional Services - IT Services Professional Services - Legal & Services Public Charity - 501 c3 Public Sector Radio/Wireless Real Estate Renewable Energy Rental and Leasing Retail Risk Advisory SCM - OnLine Auctions Securities & Investment Semiconductor Manufacturers Software **Technology Conglomerate** Telecommunications Equipment Telecommunications Services Telephone **Theater Productions Travel Services** Universities & 4 Year Colleges

**US Army** 

Venture Capital Wholesale Distribution

Industrial Machinery & Components

Information Management Services

Information Technology Research

Insurance Internet Services



## EXECUTIVES COME FROM THESE COMPANIES / INSTITUTIONS

Ashby Investments LLC Centre Partners Management LLC

AAR CORP Accenture

Aceso Innovation Partners LLC

Advance/Newhouse Companies

Aetna

Ahold Delhaize AIA Group Limited Altran North America Alvarez & Marsal Amazon.com, Inc.

American Automobile Association

American Journeys Apple Inc. Apriva Arise Virtual Solutions Arkit Consultants LLC

Avanade Ayar Labs, Inc.

B Harris Consulting Bank of New York Mellon

Becton, Dickinson and Company

Blackbaud Inc. Bloomin Brands BluePrinter ApS Boehme Eckhart, LLC **Boldstart Ventures Bombardier** Bose Corporation

Boston Globe Media Partners

British Gas

BT Global Services plc **Bulldog Theatrical** Business Synergy Inc.

**CA Technologies** Caesars Entertainment Corporation Calta Consulting LLC

Capital One Financial Corporation Carpenter Technology Corporation

Celonis Ceramica San Lorenzo

CFO Resource Management

Chanel S.A. Citigroup Inc. Cluster HQ

**CNA Financial Corporation** Columbia University

Comcast

Connecticut State Colleges and Universities

Corvus Analytics LLC Covisint Corporation

CR Bard

Crow's Nest Consulting, LLC

Cubic Corporation

CyberX

Daiichi Sankyo **DAISA Enterprises** Data Remote Inc. Deep Water Point Dimension Data DJB Consulting Drexel University Duke University

DXC Technology (formerly CSC)

FagleNext Advisors LLC Flectro Scientific Industries

**Emergence Advisors LLC** 

Environmental Investment Partners

Equifax Inc. Eye Verify, Inc.

Fairchild Global Advisors, LLC.

Fareportal, Inc.

Federal Reserve Bank of Boston

Feld Entertainment Fidelity Investments

Fluor

Fortium Partners

Fortune Brands Home & Security Found Animals Foundation, Inc Frontier Communications Corporation

FTI Consulting

G

Game Change Agency

Gartner, Inc.

GEC Risk Advisory LLC

General Electric

General Motors Company Glacier Point Ventures Global Foundries Globant Goodlife Fitness

Goodman Grant Thornton

Hartford Healthcare, Inc.

Hertz Corporation

Hewlett-Packard

HyperGrid, Inc.

Hootsuite Media Inc.

Hudson Highlands Land Trust

Iconic Pineapple, LLC

IBM

Illumin8 Advisory Services & Outsourcing Solutions LLC

Index AR Solutions

Indigo Infogix, Inc. Infor, Inc. Innofactor Plc Innosight LLC Innovation Minds

Integer Holdings Corporation

Intel Corporation IntelliMagic

Inter-American Development Bank InterContinental Hotels Group PLC

Intermex Wire Transfer, LLC

Internet2

Intralinks Holdings, Inc. Inversora Agroindustrial Global

Investe São Paulo IPSoft, Inc. Iron Mountain Inc. IronNet Cybersecurity Inc.

ITT Exelis

J. Whitehead & Associates, Inc.

J.D. Power JG Media Consulting Jill Belconis Enterprises, LLC K

K&R Negotiation Associates LLC Ken Adams Associates Ken Estridge & Associates Keystone Strategy

**KONE** Corporation Koninklijke Ahold N.V.

KPMG

L

LeapFrog Ent. Lenovo Group Ltd Lightlife Foods, Inc. Lindt & Sprungli USA Inc Liquidity Services, Inc. Logicalis Group Lord, Abbett & Co. LLC. Loyal 3 Securities, Inc.

M9 Solutions

Magnetica Communications LLC

LPA Software Solutions, LLC

ManlesFS Martins de Almeida Masco Corporation Masur Griffitts + LLP

mblox

McCormick & Company MCE Capital LLC

Mead Johnson Nutrition Company

Merrill Lynch

MGM INNOVA CAPITAL, LLC. Microsoft Corporation Mid-Hudson Children's Museum

Mission Health

Mortgage Bankers Association

myDrugCosts, Inc

National Grid plo NCR Corporation

Nelson Mullins Riley & Scarborough LLP

Newark element14 Newbury Piret & Co., Inc. NGA Human Resources

NGAGE Organization Development

Consulting Nike, Inc. Nimbus Nokta LLC



RA Power & Light Inc

Ready, Set, Sync!

Red Hat Inc.

**REL** Advisors

Relativity6

Ralph Lauren Corporation

North Carolina A&T State University Rinato Advisors LLC Tivorsan Pharmaceuticals Novartis Rockefeller Archive Center, Rockefeller Toshiba Global Commerce Solutions Novetta Solutions, LLC University Two Sigma Investments, LP NuVascular Technologies Root9b Rosemount Consulting Partners LLC 0 Royal Dutch Shell plc Royal Zoological Society of Scotland Ubee Interactive Oakstone Capital LLC Unilever PLC Omnia Economic Solutions United Decisions Only Good News LLC United States Air Force Openet, Inc. Sabianet Inc. United States Anesthesia Partners Oracle Corporation San Pedro Bio Energy United States Army United States Military Academy SAP University of California, Berkeley Scanlon Management Consulting Schneider Electric University of Michigan Pallas-Athena Group, LLC Senary LLC Utility One Source Pamal Broadcasting, Ltd. Sequoia Consulting Paul Lussier Design Shop4Clouds Pepin Consultants LLC Sider Road Group of Companies, LLC PepsiCo SimpliVity Corporation Valence Ventures Perfecto Mobile Siris Capital Group, LLC. View Consulting, LLC Photon Consulting LLC Skytap, Inc. ViON Corporation PHT Corporation SmartCube Holdings Inc. Vivanda Vodafone Germany Pinnacle Foods, Inc. Softtek Pitney Bowes Inc. Spider Consulting Polycom, Inc. Squarespace Proa Global Partners LLC SSonnabend Consulting Procter & Gamble Co. Steinway Musical Instruments, Inc. Walmart Procyon Ventures Sugar CRM Wells Fargo & Company Produce Marketing Association Sungard Availability Services Westnet Incorporated Progressity, Inc. Syncsort Incorporated White & Case LLP Wolters Kluwer ELM Solutions Prudential Financial PTC, Inc. Pure Energy Corporation **PWC** Tavistock Group TCC Global Xerox Q Telmex USA & Telvista XPO Logistics, Inc. The Blackstone Group Quarles Petroleum Inc The Busick Group Quintiles Transnational, Inc. The Entrepreneurs' Fund The Executives' Club of Chicago Yale University R The ILEX Group Y-Apply, Inc. The Keck Group YAXA

The Leading Network

The Media Science LLC

The Stephens Group

Time Warner Cable

The Wendy's Company

The Manitowoc Company, Inc.

Yoi Corporation

ZH Healthcare

Zuora Inc.

z



## GCA EXECUTIVE MEMBERS COME FROM THESE 405 ACADEMIC INSTITUTIONS

Α

Adelphi University
American Public University System
American University
American University Washington
College of Law
Amherst College
Amos Tuck School of Business at Dartmouth

Auburn University
Australian Graduate School of Management
Azusa Pacific University

isa racilic Utilversit

Arizona State University

В

Baldwin Wallace College Bangalore University Barry University Bates College **Baylor University** Bentley University Birla Institute of Technology and Science, Pilani **Boston College Boston University** Brandeis University Brazilian Air Force Institute of Technology Brigham Young University Brooklyn College, CUNY **Brown University** Bryant University

С

**Bucknell University** 

California State University-Chico
Canisius College
Carl von Ossietzky Universität Oldenburg
Carnegie Mellon University
Central Michigan University
Chatham University
City University of New York
City University, London
Clarkson University
Cleveland State University
Colby College
Colegio de Estudios Superiores de
Administracion (C.E.S.A)

Columbia Business School

Columbia Law School

Columbia University

Cornell University

Coventry University

Cranfield University

Danmarks Tekniske Universitet
Dartmouth College
Davis and Elkins College
Deakin University, Australia
Delhi University
Demontfort University
DePaul University - Charles H. Kellstadt
Graduate School of Business
Depauw University
DeVry University
Dickinson College
Drexel University
Dublin Institute of Technology
Duke University

D

East Tennessee State University

Eastern Kentucky University
Eastern New Mexico University
Ecole nationale des Ponts et Chaussées
Ekonomická univerzita v Bratislave
ESADE Business & Law School

F

Fairfield University
Ferris State University
Florida Atlantic University
Florida Atlantic University
Florida International University
Florida State University
Fordham Gabelli School of Business
Fordham University School of Law
Fordham University, Graduate School of
Business Administration
Franklin & Marshall College
Fresno State
Fundacão Getulio Vargas

G

Geneva College
George Mason University
George Washington University School of
Business and Public Management
Georgetown University
Georgetown University - The McDonough
School of Business
Georgia Institute of Technology
Georgia State University
Gettysburg College
GMI Engineering & Management Institute

Goizueta Business School, Emory University

Grinnell College Gujarat University

Н

Hamburg University of
Economics and Politics
Hanzehogeschool Groningen
Hartwick College
Harvard Business School
Harvard Kennedy School
Harvard Law School
Harvard University
Hobart College
Hofstra University
Howard University

"IAE Business School"

IESE Business School - University of Navarra
Imperial College — London
Indian Institute of Management
Indian Institute of Technology
Indiana University
Indiana University Robert H. McKinney
School of Law
Institute of Chartered Accountants in
England and Wales, (Fellow)
Instituto Tecnológico Autónomo de
México (ITAM)
Instituto Tecnológico de Aeronáutica - ITA
Iona College

J

Istituto Tecnico Nautico di Savona

James Madison University

Kettering University

Iowa State University

К

Kiev National University King's College Kutztown University of Pennsylvania

Lafayette College
Lancaster University
LaRoche College
Leiden University
Liceo Classico "Melchiorre Gioia"
London Business School

Louisiana State University Loyola College in Maryland Loyola University Chicago

N

Manchester Polytechnic
Mangalore University
Manhattan College
Marist College
McGill University
Melbourne University
Mercy College
Michigan State
Michigan State University
Middle East Technical University
Middlebury College

Middlesex County College Milan State University Mississippi State University Missouri State University MIT

MIT Sloan
Molloy College
Montclair State University
Montpalir State University
Montpellier & Toulouse Universities
Morningside College

Ν

National Defense University
National Institute of Technology
National War College
Naval Postgraduate School
Naval War College
New York University
New York University – Leonard N. Stern
School of Business
North Carolina State University
Northeastern University
Northern Kentucky University
Northwestern University
Kellogg School of Management
Nottingham University

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Oakland University
Obafemi Awolowo University
Oberlin College
Oklahoma City University
Old Dominion University
Osmania University

Nova Southeastern University



Р

Pace University

Paniab University Peace Theological Seminary & College of Philosophy Pennsylvania State University, The Politecnico di Milano Politecnico di Torino Polytechnic Institute of New York Pontifical Catholic University of Puerto Rico Pontifical Catholic University of Rio de Janeiro Pontificia Universidad Católica Madre v Maestra, Santo Domingo, Dominican Republic Pratt Institute Princeton University Purdue University

#### Q

Queens College Queens University Queensland University of Technology

#### R

Ramapo College
Reading University
Reed College
Regis University
Rensselaer Polytechnic Institute
Rhodes College
Robert Morris University
Rochester Institute of Technology
Roger Williams University
Rose-Hulman Institute of Technology
Rutgers University

#### S

Sacred Heart University Saint Lawrence University Saint Louis University Sam Houston State University San Diego State University Santa Clara University Sapienza Università di Roma School of Advanced Air and Space Studies Seattle University Skidmore College Slipperv Rock University South Dakota State University Southampton University, UK Southern CT State University Southern Illinois University Southern Methodist University Dedman School of Law St. Xavier's College

Stanford University Stanford University Graduate School of Business State University College of Arts and Science Potsdam State University Management, Russia State University of New York State University of New York at Albany State University of New York at Binghamton State University of New York College at Plattsburgh State University of New York College at Potsdam State University of New York. Buffalo Stevens Institute of Technology Stony Brook University Suffolk University Law School Syracuse University Syracuse University - S.I Newhouse School of Public Communications

#### т

Technical University of
Rheinland-Pfalz, Germany
Technische Universität Wien
Texas A&M University
Texas Christian University
Texas Christian University
Thunderbird American Graduate School
Trevecca Nazarene College
Trinity College
Trinity University
Tufts University
Tufts University
Tufts University – The Fletcher School
of Law and Diplomacy
Tulane University

#### U

UF Hough Graduate School of Business

U.S. Army War College U.S. Coast Guard Academy United States Military Academy at West Point United States Naval Academy Universidad Antonio de Nebrija, Madrid, Spain Universidad de Buenos Aires Universidad de Lima Universidad de Los Andes Universidad de Santiago de Compostela Universidad del CEMA Universidad Metropolitana Universidad Panamericana Universidad Politécnica de Madrid Universidad Simón Bolívar Universidade do Estado do Rio de Janeiro Universidade Federal de Minas Gerais Universidade Federal do Rio de Janeiro Università degli Studi di Napoli 'Federico II'

Università degli Studi di Udine Université de Marne-la-Vallée Universite Paris Dauphine Universiti Teknologi Malaysia University College Cork University ITMO, St. Petersburg, Russia University of Alabama at Birmingham University of Alabama University of Amsterdam University of Arizona University of Arkansas at Fayetteville University of Birmingham University of Buenos Aires University of Buffalo University of Califonia, Berkely University of California Berkley University of California, Davis University of California, Riverside University of California, San Diego University of California, Santa Barbara University of Cambridge University of Canberra University of Central Oklahoma University of Chicago University of Chicago Booth School of Business, The University of Colorado University of Connecticut University of Connecticut School of Law, The University of Dallas University of Dayton University of Denver University of Edinburgh, The University of Florida University of Genova University of Houston University of Illinois at Chicago University of Illinois at Urbana Champaign

University of Iowa University of Kansas University of Liverpool University of London University of Louisville University of Maryland University of Maryland - Robert H. Smith School of Business University of Massachusetts University of Michigan, The University of Nevada Las Vegas Lee **Business School** University of New HavenPace University University of New Orleans University of Newcastle upon Type University of North Carolina at Chapel Hill University of North Carolina at Chapel Hill Kenan-Flagler Business School, (MBA) University of Notre Dame - Mendoza College of Business University of Nottingham

University of Pennslyvania, The Wharton School University of Pennsylvania University of Phoenix University of Pittsburgh University of Pittsburgh - Joseph M. Katz Graduate School of Business University of Poitiers University of Pretoria (South Africa), Gordon Institute of Business Science University of Puerto Rico University of Puerto Rico. School of Engineering University of Puget Sound University of Pune University of Queensland, Australia University of Rhode Island University of Rochester University of Roorke University of Saint Thomas University of Sao Paulo, Law University of Saskatchewan University of Scranton University of South Africa (Pretoria) University of Southern California University of Tennessee-Knoxville University of Texas at Austin. The University of Texas at Austin, The The Red McCombs School of Business University of the West Indies University of the Witwatersrand University of Toledo University of Toronto University of Vermont University of Virginia University of Virginia Darden School of Business University of Wales, Cardiff University of Washington University of Waterloo University of West Georgia University of Wisconsin-Madison University Visveswaraya College of Engineering UNSW Australia Upsala College

#### ٧

Ursinus College

**UTC** Complegne

US Army War College

**US Coast Guard Academy** 

Vanderbilt University
Vassar College
Vienna University of Economics
Villanova University
Virginia Commonwealth University
Virginia Polytechnic Institute
and State University
Virginia Tech

University of Oxford



Virginia Wesleyan College Vrije Universiteit Brussel

#### W

Wake Forest University Walsh College Washington and Lee University Washington State University Washington University in St. Louis Wayne State University Weatherhead School of Management at Case Western Reserve University Webster University Wellesley College West Chester University West Virginia University Western Connecticut State University & Pace University Western New England College Westminster College Wichita State University Widener University School of Law Williams College Wirtschaftsuniversität Wien Wittenberg University

#### Υ

Yale University
Yale University Law School





## DISTRIBUTION OF ALL UNDERGRADUATE AND ADVANCED DEGREES

A VAST MAJORITY (82%) OF THE DEGREES AWARDED TO GCA'S EXECUTIVE MEMBERS ARE HIGHLY CONCENTRATED FROM 10% OF ALL 405 ACADEMIC INSTITUTIONS.

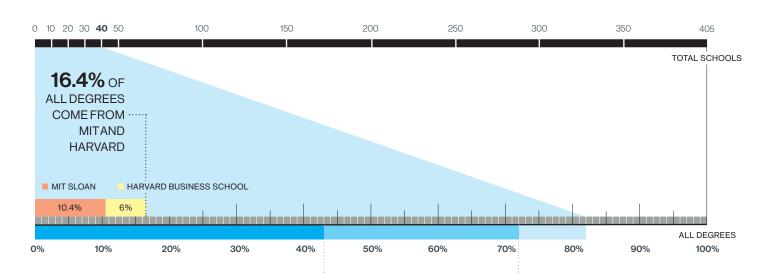
99%

GCA MEMBERS HAVE UNDERGRADUATE DEGREES 67%

HAVE AT LEAST ONE MASTERS DEGREE (OF WHICH 57% ARE MBAS) 8%

HAVE DOCTORAL DEGREES, WITH A COMBINATION OF PHD (57%) AND JD (43%)

#### NOTABLE HIGHLIGHTS FROM THE TOP 40 SCHOOLS



### THE TOP 12 SCHOOLS COMMAND 43% OF ALL DEGREES

MIT, Harvard University, Columbia University,
Syracuse University, University of Michigan,
New York University, United States Military Academy
at West Point, State University of New York,
University of Pennsylvania – The Wharton School,
Cornell University, Rensselaer Polytechnic Institute,
University of California

### 19 SCHOOLS COMMAND 29% OF ALL DEGREES

Indian Institute of Technology,
Stanford University, The University of
Texas at Austin, University of Virginia,
Boston University, Boston College,
Northwestern University, Penn State
University, University of North Carolina,
Arizona State University, Brown
University, Clarkson University, Duke
University, Rutgers University, University
of Colorado, University of Notre Dame,
University of Southern California,
Yale University

#### 9 SCHOOLS COMMAND 10% OF ALL DEGREES

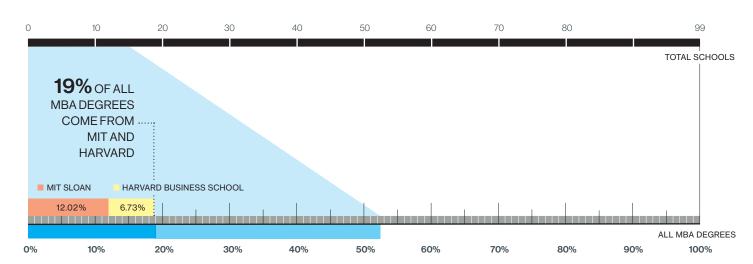
Georgia Institute of Technology, Sapienza Università di Roma, The George Washington University, Tufts University, Universidad Simon Bolivar, University of Illinois, University of Maryland, University of Massachusetts, University of Miami



## DISTRIBUTION OF MBA DEGREES OF GCA MEMBERS

## MORE THAN 50% OF ALL MBA DEGREES COME FROM 15 BUSINESS SCHOOLS OUT OF A POOL OF 99

MIT SLOAN AND HARVARD BUSINESS SCHOOL COMMAND THE LION'S SHARE (19%) OF ALL MBA DEGREES



### PERCENTAGE OF MBA DEGREES AT THE TOP 15 MBA SCHOOLS

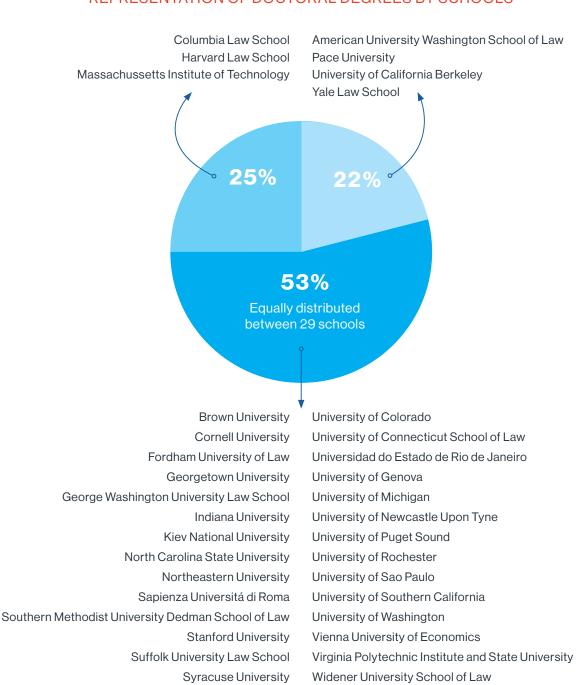
MIT Sloan	12.02%
Harvard Business School	6.73%
New York University – Leonard Stern School of Business	4.33%
University of Pennsylvania, The Wharton School	4.33%
Columbia University – Columbia Business School	3.37%
The University of Chicago Booth School of Business	2.88%
Boston University – School of Management	2.40%
Georgetown University – The McDonough School of Business	2.40%
Northwestern University – Kellogg School of Management	2.40%
University of Michigan	2.40%
University of North Carolina at Chapel Hill – Kenan-Flager Business School, MBA	2.40%
Stanford University Graduate School of Business	1.92%
The University of Texas at Austin	1.92%
Boston College – Wallace E. Carroll Graduate School of Management	1.44%
University of Virginia Darden School of Business	1.44%
TOTAL	52.40%



### DISTRIBUTION OF DOCTORAL DEGRESS

## 8% OF GCA EXECUTIVE MEMBERS HAVE DOCTORAL DEGREES FROM A TOTAL OF 36 SCHOOLS

#### REPRESENTATION OF DOCTORAL DEGREES BY SCHOOLS



University of Amsterdam



## 43% OF ALL DOCTORAL DEGREES ARE JD (LAW) AND 57% OF ALL DOCTORAL DEGREES ARE COMPRISED OF MOSTLY SCIENTIFIC DISCIPLINES AND TO A LESSER EXTENT HUMANITIES DISCIPLINES

#### PERCENTAGE OF DOCTORAL DEGREES

